

Message Text

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10

ACTION EA-14

INFO OCT-01 ADP-00 EB-11 COME-00 DODE-00 CIAE-00 INR-10

NSAE-00 PA-03 RSC-01 USIA-15 PRS-01 L-03 OPIC-12

TRSE-00 RSR-01 /072 W

----- 070090

R QEPIEYZ AUG 73

FM AMEMBASSY TAIPEI

TO SECSTATE WASHDC 9465

LIMITED OFFICIAL USE TAIPEI 4881

E.O. 11652: NA

TAGS: BPRO, TW

SUBJECT: POSSIBLE COLGATE-PALMOLIVE INVESTMENT

REF: STATE 156411

1. FOREIGN INVESTMENT COMMISSION INFORMED EMBASSY THAT COLGATE-PALMOLIVE(C-P) VISITED TAIWAN IN EARLY 1973 TO INVESTIGATE POSSIBILITY OF INVESTMENT IN MANUFACTURE OF TOOTH-PASTE FOR SALE DOMESTICALLY.

2. C-P WAS TOLD THAT THIS AREA WAS RESERVED FOR LOCAL INVESTORS AND THEREFORE ANY FOREIGN APPLICATION WOULD BE REFUSED. IN ADDITION, FOREIGN FIRMS ARE NOT EVEN PERMITTED TO LICENSE A LOCAL FIRM TO MANUFACTURE TOOTH-PASTE. THESE RESTRICTIONS ALSO APPLY TO DETERGENTS AND AND FIRST AID MATERIALS USING WOVEN OR KNITTED GOODS. ONLY NON-TEXTILE FIRST AID PRODUCTS, ESPECIALLY IF THESE WERE NEW PRODUCTS TO TAIWAN, WOULD BE GIVEN FAVORABLE CONSIDERATION FOR MANUFACTURE FOR DOMESTIC SALE.

3. THESE RESTRICTIONS ON INVESTMENT HAVE NOT BEEN LIBERALIZED SINCE VISIT OF C-P'S REPRESENTATIVES. IN FACT, GRC BECOMING MORE RESTRICTIVE AS TO CATEGORIES

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OF INVESTMENT NOW BEING PERMITTED DUE TO LABOR SHORTAGES
AND ADVANCED TECHNOLOGY AVAILABLE LOCALLY. THEREFORE,
IT IS UNLIKELY C-P WOULD RECEIVE MORE FAVORABLE TREAT-
MENT IN FUTURE UNLESS INVESTMENT OFFERED NEW TYPES OF
PRODUCTS IN NON-TEXTILE FIELDS NOT MANUFACTURED
DOMESTICALLY. HOWEVER, NOW THAT ALMOST ALL IMPORT RE-
STRICTIONS HAVE BEEN LIFTED, ROC ENCOURAGES IMPORT OF
THESE PRODUCTS FOR SALE ON TAIWAN.
GLEYSTEN

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NNN

*** Current Handling Restrictions *** n/a

*** Current Classification *** LIMITED OFFICIAL USE

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 AUG 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: golinofr
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973TAIPEI04881
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: n/a
Errors: n/a
Film Number: n/a
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730867/aaaajybg.tel
Line Count: 75
Locator: TEXT ON-LINE
Office: ACTION EA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 73 STATE 156411
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 21 NOV 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <21-Nov-2001 by kelleyw0>; APPROVED <14-Dec-2001 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> gwr 980311; gwr 980311
Subject: POSSIBLE COLGATE-PALMOLIVE INVESTMENT
TAGS: BPRO, TW, , BPRO
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005